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**Fitchburg Community Electricity Program
Launching March 2023 with a rate of 17.268 cents per kWh**

Fitchburg, MA – Mayor Stephen L. DiNatale announces that it will launch its electricity aggregation program, known as Fitchburg Community Electricity Aggregation (CEA), in March 2023. The program is designed to provide more electricity options for residents and businesses in Fitchburg. The program was approved by the City Council and by the Department of Public Utilities (DPU).

The program prices will be fixed over the 21-month term of the Electric Service Agreement from March 2023 through December 2024. These rates are the result of a bid process. The default product of the program, Fitchburg Standard, will be at a rate of 17.268 cents per kWh. The program will also have two optional products, Fitchburg 5 which exceeds the Commonwealth's minimum renewable energy requirements by 5% at a rate of 17.467 cents per kWh and Fitchburg Plus with 100% renewable energy content at 19.048 cents per kWh.

In late January 2023, Fitchburg will start a public outreach effort to inform residents and businesses about the program. All Fitchburg electricity accounts on Unitil Basic Service will be automatically enrolled in the Fitchburg Standard product as of their March 2023 meter reading. At least 30 days before enrollment, each eligible customer will receive a Customer Notification Letter with detailed program information and instructions on how to choose an optional product or how not to participate. Customers can opt-out of the program at any time without penalties or termination fees.

Future savings under the program compared to the Unitil Residential Basic Service rate, which may vary, are not guaranteed. However, Fitchburg CEA will ensure that residence will not pay higher than rates set by the program.

Customers who are currently enrolled with a third-party electric supplier will not receive the Customer Notification Letter and will not be automatically enrolled. These customers can voluntarily join the program but may be subject to penalties or early termination fees from their current supplier.

For more information about the program go to fitchburgcea.com or call 978-545-0343.